

# Keep Christ In Christmas

## Poster Contest

### Overview

The Keep Christ in Christmas (KCIC) Program brings all KCIC activities together under one umbrella. It encourages councils to prompt their neighbors to shift from a preoccupation with materialism to the light of Christ and the spirit of giving. KCIC activities include whatever efforts best suit the parish and community of a particular council and do not need to originate from the Supreme Council. For Keep Christ in Christmas resources, visit [www.kofc.org/christmas](http://www.kofc.org/christmas).

### Link

<https://www.kofc.org/en/what-we-do/faith-in-action-programs/resources/index.html?1tab=1tab2>

### Timeline

Council Due Date — First week in December

District Due Date — December (Ask your District Deputy)

Diocesan Due Date — January 7, 2023

### Action Steps

1. Identify a program chairman to oversee all action steps and delegate tasks, as needed. If coordinating with the parish or school, confirm pastor or principal approval with grand knight, and then set up subsequent collaboration meetings.
2. Review the Poster Contest Guide Book (#5024)
3. Conduct activities promoting the true spirit of Christmas and the importance of Christ's birth and message.
4. Prior to each event you conduct, consider crafting and distributing a tailored release to local media.
5. Build public interest for your KCIC Program! Promote all activities in your parish and larger community through a variety of efforts:
  - a. Advertise at Catholic Youth Organization (CYO) meetings, in parish halls, and especially in local Catholic schools. Prominently display promotional posters (#2757 and #2760 Posters).
  - b. Bulletin and Pulpit announcements
  - c. Posting on your council and parish website / social media pages
6. Display promotional materials prominently. Provide contact information for a council member who is responsible for fielding inquiries about this contest.
7. Try to recruit judges from outside your council, this could help you recruit a new member.
8. Make a formal presentation of winners and invite the media to attend! On the day of the presentation, be sure to wear Knights of Columbus apparel and enlist a fellow Knight or community member to photograph the event.
9. Send winning posters along with the **Entry Form (#5025)** to the next highest level for judging. Contact your District Deputy
10. Following the Keep Christ In Christmas Poster Contest, update the community on the success of your program by amending the Keep Christ In Christmas Poster Contest sample Winners Announcement News Release (#10660) and distributing it to local media, along with energizing photographs from the event.
11. To gain credit for your program, complete the associated reporting forms at the end of the Christmas season.
  - a. Immediately after your event is finished, complete the Fraternal Programs Report Form (#10784)
  - b. At the end of the fraternal year, complete the Columbian Award Application (#SP-7)